



CORPORATE 2018 SPONSORSHIP INFORMATION

	Diamond Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500
Chapter Website	Company logo with link on home page and company logo with link with wholesaler contact information on sponsor page	Company logo with link with wholesaler contact information on sponsor page	Company name listed with wholesaler contact information on sponsor page
Chapter Events	Option to provide a speaker for two monthly luncheons	Option to provide a speaker for one monthly luncheon	
	Sponsorship of one networking event		
	Complimentary attendance at all chapter events*	Complimentary attendance at all chapter events*	Complimentary attendance at all chapter events*
	First right of refusal to exclusively sponsor additional Chapter events as they are announced		
	Opportunity to provide two webinars for Chapter members	Opportunity to provide a webinar for Chapter members	
Symposium	Company logo with link on home and sponsor page	Company logo with link on sponsor page	Company name listed on sponsor page
	Option to provide a speaker for symposium		
	Three complimentary passes to the Symposium for you to give to clients**	Two complimentary passes to the Symposium for you to give to clients**	One complimentary pass to the Symposium for you to give to a client**
	Exhibit table at annual symposium (includes two representatives)	Exhibit table at annual symposium (includes two representatives)	Exhibit table at annual symposium (includes one representative)
Membership	Access to custom demographic membership data	Access to custom demographic membership data	
	Access to chapter membership roster	Access to chapter membership roster	Access to chapter membership roster
Communication	Feature article in one monthly chapter newsletter to members		
	Opportunity to send one email blast to chapter membership***	Opportunity to send one email blast to chapter membership***	Opportunity to send one email blast to chapter membership***
	Opportunity to be a part of a Partner Focus Month	Opportunity to be a part of a Partner Focus Month	
	Complimentary inclusion in AdvisorAdit platform when used by the Chapter	Option to be included in AdvisorAdit platform when used by the Chapter****	
Other	Opportunity to join a Chapter committee	Opportunity to join a Chapter committee	Opportunity to join a Chapter committee
	Input at Chapter Strategic Planning meeting		

* does not include symposium

** cannot be used for sponsor company representatives

*** content to be submitted to FPA of Charlotte to distribution

**** additional cost associated and to be paid directly to AdvisorAdit

2018 Chapter Events				
Date	Time	Location	Type of Event	Members Only
January 16	11:30am-1:00pm	Myers Park Country Club	Monthly Lunch with CE	No
February 20	11:30am-2:00pm	Myers Park Country Club	Monthly Lunch with CE	No
March 20	11:30am-1:00pm	Myers Park Country Club	Monthly Lunch with CE	No
April 17	11:30am-1:00pm	Myers Park Country Club	Monthly Lunch with CE	No
May 15	TBD	Myers Park Country Club	All day Ethics	No
June	TBD	Charlotte Knights Stadium	Networking Event	Yes
September 18	11:30am-1:00pm	Myers Park Country Club	Monthly Lunch with CE	No
October 4	8:00am-5:30pm	Marriott South Park	Annual Symposium	No
November 20	11:30am-1:00pm	Myers Park Country Club	Monthly Lunch with CE	No
December 18	11:30am-1:00pm	Myers Park Country Club	Monthly Lunch with CE	No
Additional events will be added soon.				

If you or someone in your organization is interested in joining FPA, here are some of the wonderful benefits:



TOP 10 REASONS

Why FPA is Your One Connection™



1. Innovative Thinking

Get access to current, thought-provoking content, ideas and strategies through your member subscription to the award-winning, peer-reviewed *Journal of Financial Planning* (a \$529 value).



2. Networking with Peers

Learn from a vibrant and active community of professional members from diverse backgrounds, and a wide variety of business and compensation models connecting through local chapters, Knowledge Circles and FPA Connect, a compliance-friendly online community.



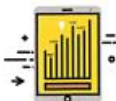
3. Savings That More Than Pay for Your Membership

The FPA Member Advantage Program delivers a carefully selected, comprehensive collection of practice management resources, tools and education providers that save you money.



4. Professional Development

Build knowledge with member preferred rates for in-person events, and live and on-demand, high-quality webinars led by seasoned professionals covering today's most relevant challenges and trends through the FPA Professional Development Center.



5. The Latest Trends

Gain a competitive advantage identifying and navigating business gaps with detailed reports and whitepapers from original research on business-centric topics and issues including operations, personnel, human resources, marketing and technology through the FPA Research and Practice Institute™.



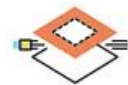
6. Continuing Education

Access FREE CE credits annually through current and archived issues of the *Journal of Financial Planning*, the quarterly *Financial Services Review* and six complimentary webinars for CFP® Professional members.



7. A Voice for Protecting Your Profession

FPA gives members a powerful voice on professional standards and potential laws that impact those who provide financial planning services and investment advice.



8. Tools for Business Success

Tools like the FPA Job Board, FPA PlannerSearch® and FPA MediaSource provide you opportunities to elevate professionally and ensure you thrive and reach your greatest potential.



9. Advancing the Profession

Volunteer leaders and FPA chapters across the country are working to advance and increase visibility for the profession you love through educational programming, public outreach and pro bono financial planning services. FPA is also home to the next generation of financial planners—FPA NexGen—a community of younger professionals age 36 years and under.



10. Belonging Supports Your Success

Being a member of your profession's association home identifies you as someone who is serious about your profession as well as purposeful about staying informed.

Renew your membership today at RenewFPA.org or by calling 800.322.4237 x2