



CORPORATE SPONSORSHIP INFORMATION DECEMBER 2016

On behalf of the Board of Directors of the Financial Planning Association of Charlotte, I want to thank you for your 2016 sponsorship and support of our Chapter. It is our hope that you will once again partner with us so that we may continue to provide high-quality benefits for our members and the financial planning community in the Charlotte area.

The FPA of Charlotte is comprised of 423 members, 77% of which hold the designation of CFP. Other designations include CPA, ChFC, CFA, PFS, JD, and CIMA. Forty-one percent of the membership has a Series 7 license. For more information on the breakdown of the membership, please visit our [website](#).

As you know the FPA of Charlotte provides a variety resources for members including monthly meetings, the annual Symposium and other networking events throughout the year. These events will not be possible without your support. In addition, the Chapter offers several resources through our website for financial planners and the community in general.

Included is information on our sponsorship opportunities and how you can confirm your involvement. Please let me know if you have any questions or would like to discuss this information. Again, we thank you for your past support of our Chapter and look forward to our continued partnership for 2017 and beyond.

Best,

A handwritten signature in black ink that reads "Thornton".

P. Thornton Withers
Director – Sponsorship Development

2017 Benefits	Diamond Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500
Company logo with link on chapter website homepage	◆		
Company logo with link and wholesaler contact information on website sponsor page	◆	◆	◆
Complimentary banner ad on website	◆		
Opportunity to purchase banner ad space on website*		◆	
Company recognition on all chapter marketing materials	◆	◆	◆
Exclusive sponsorship of one monthly luncheon**	◆		
Exclusive sponsorship of one networking event	◆		
Complimentary attendance at all chapter events	◆	◆	
Opportunity to invite guests to chapter events at the member rate	◆	◆	◆
Exhibit table at annual symposium	◆	◆	◆
Access to chapter membership roster***	◆	◆	◆
Opportunity to send one email blast to chapter membership	◆	◆	

To confirm your sponsorship, please click [HERE](#).
 Questions? Contact Thornton Withers at 704.491.4416

*banner ad specs and placement to be determined by chapter executive

** includes table for display of marketing materials and the opportunity to address the guests

*** not to be used for commercial purposes | email addresses not included