

2016 SPONSOR / PARTNER OPPORTUNITIES

DIAMOND \$5,000	PLATINUM \$2,500	GOLD \$1,500	Description Of Benefits
X			<p>Diamond Sponsors – Limited to 2 Sponsors Logo on major pages of web site. 1st choice, exhibit space at Symposium and Sponsor Expo. Have priority in suggestion for potential speaker events. No-Cost sponsor for one of the networking events. Attend all Chapter events at no cost. Can invite guest to Chapter events at the member cost. Poster recognition at all events.</p>
X	X		<p>Sponsors can have one “blast e-mail” to the membership. All e-mail content must be approved. First priority for Individual Sponsor for a Symposium and Sponsor Expo session, Insurance CE and Ethics Day, or Individual Monthly Luncheon: Sponsor will have first priority for a speaker/ program topic for presentation subject to approval of the Program or Symposium Committee. Company logo and link to your web site will be displayed on the web site and recognition in any program marketing materials. When sponsoring an event, a table is provided for the display of marketing materials and the sponsor may take five-seven minutes for a company commercial prior to the speakers program. All marketing and promotions for the particular program gives sponsor recognition. Sponsors can request attendance list.</p>
X	X	X	<p>Web-site Recognition- Diamond sponsor logo and link and wholesaler contact info will be listed. Platinum sponsor logo and web-site link will be displayed On the sponsor page. Gold sponsor logo and link will be displayed on the sponsor page. Sponsors have an additional page showing representatives contact information and any marketing information.</p>
X	X	X	<p>Annual Symposium and Sponsor Expo: This is an annual event. Sponsor receives a 6 ft. skirted table to display materials and ample time periods are scheduled for attendees to visit exhibitors. Sponsors receive an advance and final attendee list showing contact information <i>Lunch is served on the full day. Sponsors have a designated table for their invitees attending the event.</i></p>
X	X	X	<p>Preferred Luncheon Guest: Sponsors may attend all Chapter luncheons at the Chapter member rate of \$20. You may invite FPA non-member guests to any regular luncheon at the member rate. Reservations are required for the sponsor and guest(s).</p>
X	X	X	<p>Recognition on any Printed Materials: Sponsor will be listed on any written Chapter materials to include the Symposium and Sponsor Expo brochure.</p>
X	X	X	<p>Receive a Chapter Membership Roster: This is forwarded to you in excel format . <u>(The database is not to be used for COMMERCIAL purposes and will not include e-mail addresses.)</u></p>